THIJS SMEETS

product design





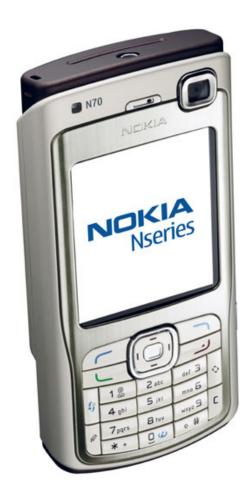
























MaxMara































TEOITIX



HARVINK



HARVINK



S LEOLUX







"We really love LiliLite and would like to sell it in our museum store" **MoMA**

MoMA
The Museum of Modern Art















Thijs Smeets (1979) founded his Amsterdam based Studio Smeets in 2007 after working for several design studio's in The Netherlands and New York. Educated as a designer and an engineer, his designs cover a broad spectrum of products: from furniture to consumer electronics, from in-flight tableware to sauna's.

As a student he won his first design award for eyeglasses MaxMara runs in the collection up to this date. His biodegradable tableware for Hampi Products was awarded with the Toon van Tuijl Design Award at the Dutch Design Award show. He received international acclaim and got hundreds of publications for his ingenious reading light LiliLite. His collection of furniture for Gispen Today was launched at the Salone del Mobile in Milan and got a recognition for Good Industrial Design during the Dutch Design Week. The chair from this Gispen Today collection has been included in the collection of the Stedelijk Museum in Amsterdam.

Designs by Thijs Smeets have been exhibited all over the world, Chicago, Hamburg, Seoul, Milan and from Amsterdam to New York. He designed for multinationals like Nike, Rabobank, Unilever, Sara Lee, Nokia and OFS and for smaller, design minded companies. Millions of his products have been sold worldwide.



www.thijssmeets.com

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Keizersgracht 174 - kamer 201 1016DW Amsterdam The Netherlands

thijs@studiosmeets.nl +31-6-24370687

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